WHAT IS A MASTER PLAN?

A master plan is a document showing existing and anticipated facilities necessary to accommodate a specified enrollment at an estimated target date or planning horizon, in accordance with approved educational policies and objectives. A master plan reflects the ultimate physical requirements of academic programs and auxiliary activities during the planning horizon.
WHY A MASTER PLAN NOW?

Compliance with requirements of the Chancellor’s Office and BOT

Promote student success and program growth

Create a cohesive campus environment, promote identity

Integrate with the internal and external Community
At its most basic level, this planning process seeks answers to three questions:

- Where are we now?
- Where do we want to go?
- How do we get there?
MASTER PLAN OBJECTIVES

- Align the master plan with the **academic mission** of the institution
- Promote and stimulate **new thoughts and ideas**
- Analyze the current vehicle and pedestrian **traffic and parking** densities and patterns
- Promote **safety** and **security**
- Incorporate **new technologies** and **sustainable** environments
- Define and analyze the campus’ visual assets and provide a plan to enhance its **appearance**
- Create an **iconic** university
COMPELLING ISSUES

- New Economic Realities – New Funding Models
- New Curriculum, International Programs, Student Success Initiatives, and High Impact Practices
- New Technologies – Computer-based Instruction, Distance Learning, Blended Learning
- Focus on Sustainability – Socially Responsible Buildings and Grounds, Alternative Energy
- Safety/Security – Recent National Campus Events
- Changing Demographics, Enrollment Changes
- Land Acquisitions – College Park West, Irvine Campus
- City of Fullerton Specific Zone (CollegeTown)
- New Housing Developments
- Parking/Transportation
- Traffic Patterns/Circulation – Nutwood, 57 Freeway, Chapman Avenue
- Partnership with the City of Fullerton and neighborhoods
REACHING MASTER PLAN ENROLLMENT CEILING

<table>
<thead>
<tr>
<th>Enrollment Ceiling (Onsite Face to Face)</th>
<th>Master Plan Ceiling (BOT Approved in 2003)</th>
</tr>
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<tbody>
<tr>
<td>30,000</td>
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<tr>
<td>25,209</td>
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<tr>
<td>19,809</td>
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</tbody>
</table>

AMONG HIGHEST IN SYSTEM –
MASTER PLAN CEILING VS. ENROLLMENT

Reasons for Upgrade

- Landlocked Campus
- Exceeding Maximum Enrollment
- Changes in Policies or Regulations
- Societal Changes, i.e. Sustainability
OLDER BUILDINGS

- McCarthy Hall
- Visual Arts
- Performing Arts
- Library South
- Humanities
- Langsdorf Hall
- KHS
- ECS

Age of Facilities
- < 20 Years
- 20-40 Years
- > 40 Years
How do we use limited available land?
PUTTING THE MASTER PLAN \) PIECES TOGETHER \)}
ACADEMIC MISSION

To support the vision of the Academic Master Plan to create a diverse, nationally renowned comprehensive University.
DEFERRED MAINTENANCE & BUILDING CONDITIONS

Estimated $442,875,973 in % facility renewal % needs over ten % year period
AESTHETICS

Alumni House

Titan House

McCarthy Hall

Facilities Corporation Yard

Visual Arts
TECHNOLOGY SUPPORT FOR LEARNING

Main Campus Servers

Emergency Backup Servers

Smart Classrooms
ONSITE STUDENT HOUSING

• Total 1,965 beds
• 100% Occupied
PEDESTRIAN CIRCULATION
VEHICULAR CIRCULATION & PARKING
PROJECTED PARKING CAPACITY

- Trustees Approved Parking Spaces in Design and Construction in 17/18
- Existing Parking Spaces

- Projected Parking Space Capacity/ Estimated 20/21 CY Headcount

<table>
<thead>
<tr>
<th>City</th>
<th>Existing Parking Spaces</th>
<th>Trustees Approved Parking Spaces</th>
<th>Total Parking Spaces</th>
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<tbody>
<tr>
<td>Fullerton</td>
<td>14,000</td>
<td>38%</td>
<td>16,000</td>
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<tr>
<td>Long Beach</td>
<td>12,000</td>
<td>37%</td>
<td>14,000</td>
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<tr>
<td>Northridge</td>
<td>10,000</td>
<td>57%</td>
<td>14,700</td>
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<tr>
<td>Pomona</td>
<td>8,000</td>
<td>53%</td>
<td>11,800</td>
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<tr>
<td>Sacramento</td>
<td>6,000</td>
<td>39%</td>
<td>8,200</td>
</tr>
<tr>
<td>San Diego</td>
<td>4,000</td>
<td>27%</td>
<td>4,900</td>
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</tbody>
</table>

Structure = 5,631 spaces %
Surface = 6,281 spaces %
Total = 11,261 spaces

Target Zone

Headcount: 38%, 37%, 57%, 53%, 39%, 27%
MAINTAIN OUR SUSTAINABILITY EFFORTS

- 2 LEED certified buildings; 5 LEED equivalent buildings
- 5MW On-site Solar Photovoltaic
- 11 electric vehicle charging stations
- 2nd Silver Stars rating; 7 CHESC Best Practice Awards
- City of Fullerton “Water Hero”
Current Utility Master Plan developed in 2010

Update Utility Master Plan to reflect Trigeneration campus master plan and campus sustainability policy
WHAT ELSE SHOULD THE MASTER PLAN ADDRESS?

- Landscape
- Security
- Athletics Facilities
- Alternative Uses
- Campus Image
- Public Transportation
- Signage
VISION FOR THE FUTURE

ACADEMIC MISSION

COMMUNITY
FUTURE BUILDINGS
CIRCULATION
TECHNOLOGY
PARKING
ACQUISITIONS
UTILITIES
AESTHETICS
SECURITY
SUSTAINABILITY
CAMPUS AND COMMUNITY INPUT

- Stakeholder Meetings
- Leadership Meetings
- Taskforce Meetings
- Open Forums
- Workshops
- Website
QUESTIONS? 😊